

STILL
ONLY 35¢

MARVEL® COMICS GROUP



187
DEC 02457



the AMAZING SPIDER-MAN®

MARVEL'S TV
SENSATION!

I DON'T
GET IT! WHY
IS CAPTAIN
AMERICA
AFTER ME?

I TOLD YOU
TO GET OUT
OF HERE,
SPIDER-MAN!

DO I
HAVE TO
SMASH YOU
TO STOP
YOU?

TM & © 2006 MARVEL

...AND LURKING IN THE SHADOWS--
ELECTRO!



Now . . . the Amazing

ENERGIZED™

SPIDER-MAN!

ENERGIZED

TO CLIMB! Attach the Spider Clamp, turn on Spiderman's energy belt and his web climber goes into action. He climbs doors. Walls. Windows. Fences. Automatically.

ENERGIZED

**TO PULL!
TO LIFT!**

Spiderman's energized web actually pulls and lifts objects heavier than his own weight!

ENERGIZED

**TO POWER HIS
SPIDERCOPTER.**

As Spiderman sits in his Spidercopter, his power turns the rotor. And also sends out a powerful search beam. Spiderman flies by night.

Spider-man is 13½ inches tall.

ENERGIZED

TO THROW LIGHT!

His Spider-Light cuts a beam through the night, lighting the way to safety . . . or to find the enemy!

The
ENERGIZED

**GREEN
GOBLIN.**

Spiderman's enemy. He's energized to cut Spiderman's web. power his Goblin Ray gun. A formidable foe for Energized Spiderman.

Green Goblin comes with Web Cutter and Goblin Ray Gun.

ACCESSORY PACK, TOO! A Spider Trap, plus Spider Ray Gun. Rocket Camera. Just attach to Spiderman's Energy Belt!

REMCO

© MARVEL COMIC GROUP 1978 ALL RIGHTS RESERVED

© 1978 Remco Toys, Inc., New York, New York 10010

While attending a demonstration in radiology, student PETER PARKER was bitten by a spider which had accidentally been exposed to RADIOACTIVE RAYS. Through a miracle of science, Peter soon found that he had GAINED the arachnid's powers...and had, in effect, become a human spider...

Stan Lee PRESENTS: THE AMAZING SPIDER-MAN™

MARV WOLFMAN & JIM STARLIN
SCRIPT/EDIT-CO-PLOTTERS-LAYOUTS

BOB McLEOD
FINISHES

A. KAWACHI, LETTERS
MICHELE W., COLORS

JIM SHOOTER
CONSULTING EDITOR

THE POWER OF ELECTRO!

SO WHAT HAVE WE NOW?

1: SPIDEY'S BEEN
CLEARED OF ALL
CHARGES AGAINST
HIM.

2: HE'S NOW A HERO TO
ALMOST EVERYONE...
EXCEPTING, OF COURSE,
A CERTAIN BRISTLY-HAIRED
NEWSPAPER PUBLISHER.

3: AND, FOR PERHAPS
THE FIRST TIME IN HIS
HECTIC LIFE, PRETTY
MUCH NOBODY IS OUT
TO SQUASH HIM.

SO EXPLAIN WHY OUR
WEB-WEAVING WONDER
IS STILL A PICNIC GROUND
FOR PARANOIA.

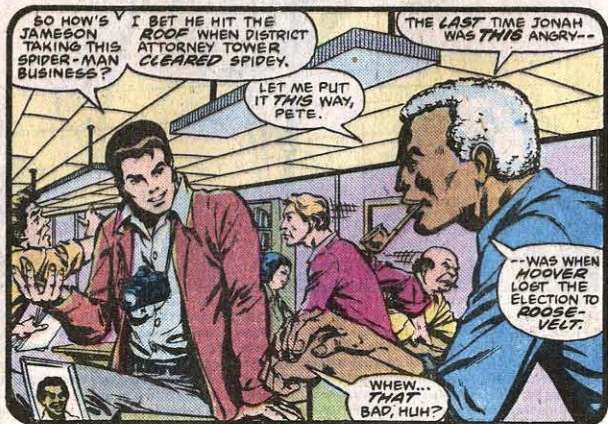
NONE OF
THIS MAKES
ANY
SENSE!

YET, MY
SPIDER-SENSE
IS BUZZING AWAY
LIKE A RUSTY
ALARM CLOCK!

AMAZING SPIDER-MAN® is published by MARVEL COMICS GROUP, James E. Galton, President. Stan Lee, Publisher. OFFICE OF PUBLICATION: 575 MADISON AVENUE, NEW YORK, N.Y. 10022. SECOND CLASS POSTAGE PAID AT NEW YORK, N.Y. AND AT ADDITIONAL MAILING OFFICES. Published monthly. Copyright ©1978 by Marvel Comics Group, A Division of Cadence Industries Corporation. All rights reserved. Vol. 1, No. 187, December, 1978 issue. Price 35¢ per copy in the U.S. and Canada. Subscription rate \$4.50 for 12 issues. Canada, \$5.50; Foreign, \$6.50. No similarity between any of the names, characters, persons, and/or institutions in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition. AMAZING SPIDER-MAN (including all prominent characters featured in the issue), and the distinctive likenesses thereof, are trademarks of the MARVEL COMICS GROUP.



SPIDER-MAN'S THOUGHTS DRIFT TO A FEW HOURS AGO AND THE OFFICES OF THE DAILY BUGLE...





have a Merry Christmas "MARVEL STYLE!"

ALL
NEW!
BY STAN LEE
& JACK
KIRBY



HERE THEY ARE!
JUST IN TIME FOR THE
HOLIDAY SEASON!

FROM THE
ALL NEW 100-PG.
SILVER SURFER
EPIC TO THE
1979 HULK
CALENDAR,
YOU'RE IN FOR THE MOST
MARVEL-OUS
TIME OF YOUR LIFE!

YOU CONVINCED ME! ENCLOSED PLEASE FIND MY PAYMENT (CHECK OR MONEY ORDER ONLY) FOR THE MIGHTY MARVEL MASTERWORKS MARKED BELOW:

- ☐ THE SILVER SURFER (PAPER EDITION: \$4.95)
- ☐ THE SILVER SURFER (CLOTH EDITION: \$10.95)
- ☐ THE INCREDIBLE HULK (PAPER EDITION: \$7.95)
- ☐ THE INCREDIBLE HULK (CLOTH EDITION: \$12.95)
- ☐ HOW TO DRAW COMICS THE MARVEL WAY (CLOTH EDITION: \$5.95)
- ☐ THE 1979 MIGHTY MARVEL HULK CALENDAR (\$4.95)
- ☐ SUPERHERO WOMEN (PAPER EDITION: \$5.95)
- ☐ SUPERHERO MEN (CLOTH EDITION: \$10.95)
- ☐ THE BEST OF SPIDEY SUPER STORIES (PAPER EDITION: \$5.95)
- ☐ THE BEST OF SPIDEY SUPER STORIES (CLOTH EDITION: \$9.95)
- ☐ BRING ON THE BAD GUYS (PAPER EDITION: \$6.95)
- ☐ BRING ON THE BAD GUYS (CLOTH EDITION: \$10.95)
- ☐ THE MIGHTY MARVEL SUPERHERO FUNBOOK #1 (PAPER: \$2.95)
- ☐ THE MIGHTY MARVEL SUPERHERO FUNBOOK #2 (PAPER: \$2.95)
- ☐ THE MIGHTY MARVEL SUPERHERO FUNBOOK #3 (PAPER: \$2.95)
- ☐ ORIGINS OF MARVEL COMICS (PAPER EDITION: \$6.95)
- ☐ ORIGINS OF MARVEL COMICS (CLOTH EDITION: \$11.95)
- ☐ SON OF ORIGINS OF MARVEL COMICS (PAPER EDITION: \$6.95)
- ☐ SON OF ORIGINS OF MARVEL COMICS (CLOTH EDITION: \$11.95)
- ☐ BOXED SET—ORIGINS/SON OF ORIGINS (\$13.95)
- ☐ GREATEST BATTLES OF MARVEL SUPERHEROES (PAPER EDITION: \$6.95)
- ☐ GREATEST BATTLES OF MARVEL SUPERHEROES (CLOTH EDITION: \$11.95)

Mail to:
SIMON & SCHUSTER, DEPT. 82
1230 AVENUE OF THE AMERICAS
NEW YORK, N.Y. 10020

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PLEASE ALLOW 4-6 WEEKS FOR DELIVERY
AND JUST BECAUSE WE LOVE YA
WE'LL PAY THE POSTAGE!

AND SO, HALF AN HOUR LATER, A HARRIED PETER PARKER FOUND HIMSELF ON THE ROAD TO INDIAN POINT...

ALL THOSE MERCHANTISING OFFERS THE OTHER DAY, AND I'M STILL STRAPPED FOR CASH.

I GUESS THAT'S WHAT COMES FROM TURNING DOWN VIRTUALLY EVERYTHING.

BUT I ABSOLUTELY REFUSE TO LEND MY NAME TO ANYTHING LIKE 'SPIDER-MAN EMBLE UNDERWEAR.'

THE VERY THOUGHT IS-- EH? ROADBLOCK UP AHEAD?

JONAH SAID THIS WHOLE AREA WAS CORPONED OFF...

NOT THAT A SIMPLE POLICE BLOCKADE MEANS MUCH--

--TO YOUR FRIENDLY, NEIGHBORHOOD SPIDER-MAN!

SO LET'S GET THIS ALL IN PLACE: THE POLICE ARE KEEPING EVERYONE AWAY FROM INDIAN POINT... SHIELD AGENTS ARE EVERYWHERE...

AND THAT SPELLS BIG DOINGS IN THE CENTER OF TOWN.

SO I GUESS THAT'S WHERE I OUGHTTA BE.

HUHH? RUSTLING OF LEAVES BEHIND ME? SCURRING SOUND FROM ABOVE?

ALL RIGHT, CALM DOWN, ANSON... THERE'S NO ONE HERE...

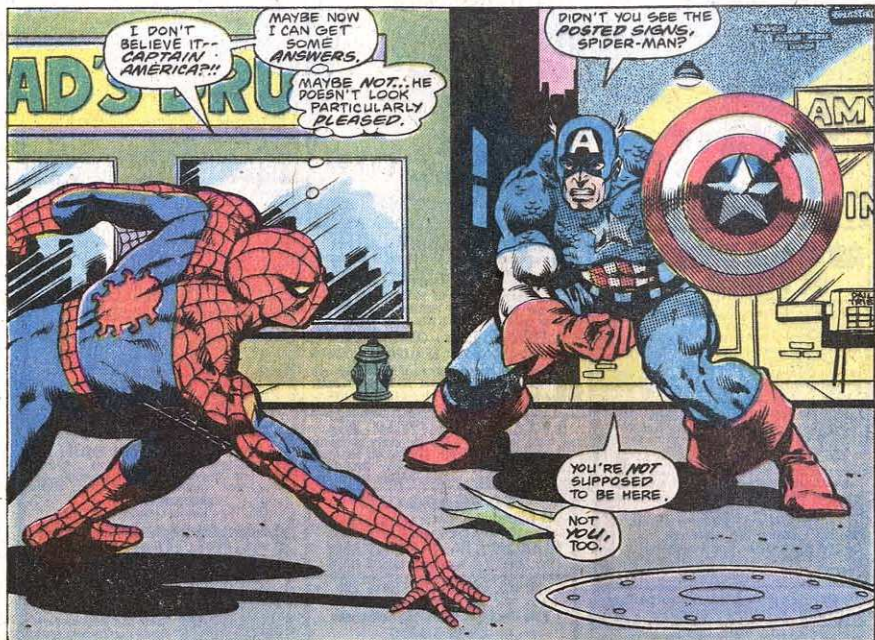
JUST KEEP YOUR COOL!

BUT, IF THE ALERT SHIELD AGENT HAD TURNED A FRACTION OF AN INSTANT QUICKER...

WEB-CARTRIDGES ARE FILLED... THOUGH I STILL HAVEN'T HAD TIME TO REWORK MY FORMULA!

...HE WOULD HAVE FOUND HIMSELF STARING FACE-TO-MASK WITH A RATHER FAMILIAR WEB-SLINGING SPIDER-MAN.





We Buy and Sell Comic Books

MARVEL COMICS GROUP CHECK LIST

AND PRICE LIST

OVER 100,000 COMICS IN STOCK!

Send \$1.00 for complete list and 48-page Marvel Pocket Checklist with comic bag—50¢ for price list only!

ROBERT BELL

BOX 18 - HAUPPAUGE, N.Y. 11787

AN ATLAS BODY?

in 7 DAYS

my method of DYNAMIC-TENSION starts giving results you can feel—add pounds of big muscles—lose "pot belly." Send name address for my 35 page book—FREE.

CHARLES ATLAS

49W 23rd St. New York, N.Y. 10010, Dept. 50 X

FREE! Marvel & DC Comics Sales List!

200,000 Marvel + 100,000 DC's! Free List—Send NOW!

STAR WARS 20" x 26" Color Posters—send only \$3.00!

Send \$1.00 for Catalog of 8" x 10" Stills + Posters

2 mil Plastic Comic Protective Bags—\$3.00 per 100

OR send 25¢ for Sample Bag plus Free Comic Listing

LAZAR SALES, BOX A 1027, FAIRPORT, N.Y. 14040

COMIC LIST — #10

Send a self addressed, stamped return envelope to:

COMIC SALES COMPANY

BOX M-352 — BROOKLYN, N.Y. 11211

How to WRITE, SELL and PUBLISH YOUR OWN SONGS

Learn how to write songs correctly, get them recorded, sell and promote them. Secrets and methods used by professionals. Information FREE.

ACE PUBLISHING, Dept. 5, Box 64, Boston, MA 02201

COMIC CATALOG—10¢

Gigantic catalog lists characters, events, artists & cover photos from over 100,000 Marvels. Most comics priced at 1/2 what others charge.

Discount Comics, Box 164-T, Santee, CA 92071

BONUS! 6 FREE MAGIC TRICKS

Plus book of 50 Magic Tricks

PLUS the complete MARSHALL BRODIE TV MAGIC CATALOG of OVER 600 TRICKS.

ALL FOR ONLY \$1.00!

MARSHALL BRODIE CATALOG

PO Box 111 F, Palestine, IL 60067

COMIC CATALOG

LARGEST SELECTION

SEND 10¢

Complete MARVEL Selection from Good to Mint! DC Comics from the Golden & Silver Age to Date! 1000's of Back Issues from all Publishers! Comics E.C., Magazines, Westerns, Harvey, Atlas, Charney, and all others from 1940 up! Send your 10¢ today for this Giant Catalog! If you are sending only 10¢ for separate detailed buying list - Highest Prices Paid! OR get the whole package & Gift Coupon—send \$5!

D.A. Belmont, 85 Greenway Rd. Roch. NY 14610

MEN-WOMEN Train at Home in Spare Time

Be a VETERINARY ASSISTANT

— Lab Aide, Zookeeper, Animal Control Agent, Pet Shop or Kennel Owner

Rush FREE INFORMATION how I can learn to be a Veterinary Assistant or ANIMAL CARE SPECIALIST for only a few dollars a month. No salesperson will call. Make your move! Mail the coupon below.

Name _____ Age _____

Address _____

City _____ State _____ Zip _____

Learn by: North American School of Animal Sciences, Dept. RJ088, North Hollywood, CA 91605

STAMP COLLECTING OUTFIT

Packet of world stamps, 9 Triangles, 2 Diamonds, animals, insects, flowers, ships, etc. Plus packet of hinges, perf. guage. ONLY 25¢. Plus stamps for your examination from our approval service which can be cancelled anytime. Buy what you want or none and return those not wanted.

L. W. BROWN, Dept. 6 Marion, Mich. 49665

THOUSANDS OF BEAUTIFUL STAMPS

1¢ each and up—Why pay more when you can get the best for less. Write today for approvals. **PENNY STAMP SERVICE.**

P.O. Box 899, Mariposa, California 95339

5 FACES OF HITLER .25¢

now hard to get; a must for every collector

PLUS triangles, Scout, etc. Stamps on approval returnable without obligation.

BOX 1305 Tru Value Stamps Apple Valley, Ca 92307

50 YEARS OLD

15 different U.S. stamps at least 50 years old—25¢ with low priced U.S. approvals

JAXON STAMP COMPANY

P.O. Box C11-C, New Rochelle, N.Y. 10804

50 U.S. COMMEMORATIVES 25¢

ALL DIFFERENT

Fine Used U.S. Approvals Accompany

CRAIG STAMPS

Box 425C Bellmore, N.Y. 11710



Fabulous Wildlife Stamp Collection—10¢

45 colorful animal stamps from 20 countries! All genuine postage stamps! Jungle animals, Sika deer, wild boar, panda! Yours for 10¢ to introduce wonderful approvals — exciting stamps to examine free; buy any or none, return balance, cancel service anytime. Animal stamps and big catalog of stamp bargains are yours to keep for 10¢.

H. E. HARRIS, Dept. W-173, Boston, Massachusetts 02117

COMIC BOOK CATALOG #6

SEND 75¢ FOR YOUR GIANT CATALOG TO: GRAND BOOK, INC., DEPT. M, 659 GRAND ST., BROOKLYN, N.Y. 11211

UFO PHOTOS

FROM GOVERNMENT FILES

See for yourself what some have encountered. A collection of startling photographs of UFO's from government files. All authentic and documented. Send only \$3 to UFO Information Services. P.O. Box 46703, L.A. Calif. 90046.

We BUY and SELL COMICS

Over 500,000 copies in stock. 1938 to present issues. We are well known as specialists in Marvel and DC comics. Send 50¢ for our Big Illustrated buying and selling comic catalog.

Clint's Comics, 3943-M Main, Kansas City, Mo. 64111



REAL FOREIGN MONEY only 10¢

Japanese WWII bank notes from the Philippines, 1951 Bulgarian leva with hidden watermark, 1930 Chinese bill for 10 customs gold units, 2 other notes from Chile & Korea all 10¢! Also, other exciting notes to examine. Buy any or none, return balance, cancel service anytime.

HARRIS BANK NOTES, 8F-125, Boston, MA 02117

Free Stamp

U.S. \$1.00

Older issues, Commemoratives, Airmails, Virginia Islands, Others — Catalog Value over \$3.00.

U.S. Bargain Price List. ALL FREE

Send 10¢ for mailing.

EMPIRE STAMP

Toronto, Canada

1879 WASHINGTON ISSUE!

U.S. Presidents, Commemoratives, Airmails, Flags, and more! Sent on approval. Also receive free catalog! 10¢ mailing charge.

BELMONT STAMPS

(M), 7814 Belmont, Chicago, IL 60634

COCONUT STAMP

From Tonga, Space Station, American Bicentennial, Antelope, Bird, Fish, Olympics, Mini-stamp, Religious Painting, Flower. All of these worldwide stamps from far-away exotic lands for ONLY 10¢ when requesting approvals. Select from those you like, return the rest. Cancel service anytime. Please state age.

DOUGLAS COOK

Dept. MV-16 Las Vegas, Nev. 89119

Marvel Comics Back Issues For Sale

FREE giant new buying & selling list now available. Over 500,000 Marvels listed in Good, Fine & Mint condition Huge inventory of key GOLDEN AGE DCs, Timelys, etc. Low prices. Fast service. Try us; you'll like us. R. Crestohl, 4732 Circle Rd., Montreal, Canada.

COMIC BOOKS

Complete list of items I buy . . . 25¢

Complete list of items I sell . . . 25¢

both lists . . . 50¢

KEN MIENO

P.O. Box 243, Channing, MI. 49315

COMIC BOOK CATALOG #6

OVER 1,000,000 COMICS IN STOCK

Live Sea Horses AQUARIUM

Includes 6 adults and up to 30 ponies from pregnant mare, marine salt, food, sea horse tree, sea shells, coral, silica sand, live snail, live plant and instructions. \$5.95.

BEGINNERS KIT: 6 adults and up to 30 ponies from pregnant mare, salt, food, snail, and instructions. \$3.95.

LARGE DELUXE AQUARIUM and all above accessories with 10 adults and up to 60 ponies from 2 pregnant mares. \$11.95.

All kits sent postpaid. Via Air Mail. Live Delivery Guaranteed.

Sea Horses, Inc. Dept. MC118 Box 2096, Coral Gables, FL 33134

We BUY and SELL COMICS

Over 500,000 copies in stock. 1938 to present issues. We are well known as specialists in Marvel and DC comics. Send 50¢ for our Big Illustrated buying and selling comic catalog.

Clint's Comics, 3943-M Main, Kansas City, Mo. 64111

Be a Draftsman

Learn at home in spare time with no previous experience

INCLUDED! WITH COURSE

THESE 3 BIG DRAFTING KITS*

... when you train **GOOD JOB IN DRAFTING** at home with us for a

Salaries for draftsmen climbed 23% during last 3 years, according to 1977 survey of 12,000 draftsmen, by American Institute for Design & Drafting. Because opportunities vary from area to another, we ask you to look into the job market in your area and we have many jobs there are available in the field of drafting. We supply necessary equipment plus easy-to-master, step-by-step instructions. Our professional staff guides you all the way.

We are proud of these comments sent to us by students and graduates when we asked them to evaluate our course. They may or may not be typical because opportunities vary from time to time and from one place to another. But these comments show what can be done by those who set their goals high and go after what they want.

HIS DRAFTING COURSE REALLY PAYS OFF!

"I am presently working as a field engineer helping to build a new plant for Allied Chemical and am putting all my training from your school to a lot of use."

... Gary B. Biedeman, Virginia

72% Salary Increase!

"The Course helped in my promotion to senior estimator, with a 72% salary increase!" Ollie Cook, Ft. Worth, Tex.

ALL FREE!

Rush Coupon today!



* Precision Drawing Instrument Set, Professional Drafting Board Outfit & Fingertip Tilting Drafting Table are included with your complete North American Course in Drafting

North American School of Drafting, Dept. RJ088
4500 Campus Dr., Newport Beach, CA 92663

RUSH COUPON FOR FREE KIT...

Mail coupon today for FREE "DRAFTING CAREER KIT." Color Brochure, "Careers in Drafting" — jam-packed with revealing facts on opportunities in drafting and how to train at home in spare time ... plus, valuable 5-way Drafting Instrument. Everything sent FREE and WITHOUT OBLIGATION. No salesman will call.

GI and VA Benefits!

North American School of Drafting, Dept. RJ088
4500 Campus Dr., Newport Beach, CA 92663

Rush free "DRAFTING CAREER KIT"! Show me how, for just a few dollars a month, I can prepare for a good job in Drafting. No salesman will call.

Name _____ Age _____
Address _____
City _____ State _____ Zip _____

1001 FREE THINGS

Many hundreds of \$\$\$ worth of FREE ITEMS by simply writing and asking! Fabulous free gifts, samples, books, etc. 64 pages. #101 \$1.50

MINI SPY CAMERA
Take secret or regular pictures. Precision ground lens. Takes clear close-up or distant pictures. Ten pictures per roll. #007 \$1.75 #008 20 shots \$1.00

TEN-IN-ONE-SCOPE

This unique little (3 1/2") when folded invention, is all this & more:
1. Adjustable telescope 2. Fine lighter 3. Magnifying mirror 4. Reading lens 5. Code transmitter 6. Compound microscope 7. Focusing binoculars 8. Flat mirror 9. Solar time clock 10. Directional compass #030 \$1.50

POCKET SPY SCOPE

Pen-sized 8 power telescope spots objects clocks away. Great for watching sports, girls, counter saying. Power lens optically ground to view every detail. #425 \$1.75

VENUS FLY TRAP

Most unusual plant in the world! Eats flies, bugs, insects, even meat. Instructions & special soil included. #202 \$1.50

HYPNOTIZER!

FREE HYPNO-COIN WITH 25 LESSONS IN HYPNOTISM

Hypnotize at a glance! Make people obey your commands, strengthen memory. #250 \$1.50

WEREWOLF MASK

#624 \$3.00

FUN FACTORY
DEPT. M-1030
117 UNION STREET
PALISADES PARK, N.J. 07650

ANY 4 FOR \$3.00

- JOY BUZZER #450 \$1.00
- RED HOT PEPPER GUM #123 \$1.00
- SNEEZING POWDER #313 \$1.00
- SNAPPING CHEWING GUM #904 \$1.00
- WHOOPEE CUSHION #814 \$1.00
- EXPLODING PEN #664 \$1.00
- DISAPPEARING INK #508 \$1.00
- STINK LOADS #513 \$1.00

FUN FACTORY
DEPT. M-1030
117 UNION ST. PALISADES PARK, N.J. 07650

IF NOT 100% SATISFIED, I MAY RETURN ANY PART OF PURCHASE FOR FULL REFUND OF PURCHASE PRICE.

ALL ORDERS SHIPPED SAME DAY

FREE FUN CATALOG WITH EVERY ORDER	Item No.	How Many	Price Each	Total

Use other paper if necessary Post & hdg. No C.O.D.'s Please. Canadian orders add 25c. TOTAL ENCLOSED

NAME _____ (print)
ADDRESS _____
CITY _____ STATE _____ ZIP _____

THROW YOUR VOICE!

Appear to throw your voice into desks, under doors, out of pots. FREE "Professional Secrets" Guidebook. #612 \$1.50

X-RAY SPECS

An amazing illusion! Apparently see thru bones, thru skin, thru clothes, etc. Thrill and embarrass your friends. #655 \$1.75

SECRET BOOK SAFE

Looks like real book but opens to reveal combination lock safe. #660 \$2.95

ATOMIC MINI-PISTOL

—LOUDEST BANG!
Fires real blanks! Extra loud explosion! 2" long. Barrel opens to load, hammer cocks & fires when trigger is pulled. Ramrod included! #306 \$1.50 #305 Ammo-Pack 50c

SPUD GUN

New. Fast action gun that shoots potato pellets as far as 50 feet! More than 300 shots from a single potato. Absolutely harmless. #300 \$1.50

TALKING TEETH

They walk, talk, clickety-click and yackety-yak! #255 \$1.75

ARMY MEDALS

#906 \$1.00

FOAMING SUGAR

#761 \$1.00

SKULL FLASHLIGHT

#952 \$1.50

FAKE BEER

#675 \$1.00

CAPTAIN AMERICA STANDS FAST... HIS JAW FIRM, HIS EYES RESOLUTE. THAT SPIDER-MAN IS STRONGER THAN HE MEANS NOTHING TO THE STAR-SPANGLED AVENGER.

HE HAS FOUGHT OTHER FOES MORE POWERFUL... AND ALWAYS BEFORE HAS THE LIVING LEGEND OF WORLD WAR TWO BEEN VICTORIOUS!



I WANNA KNOW WHAT'S GOING DOWN HERE, CAP...



AND I MEAN TO FIND OUT- EVEN IF I HAVE TO TEAR THE INFO RIGHT OUT OF YOU!



I SAID NO, WEB-SLINGER.

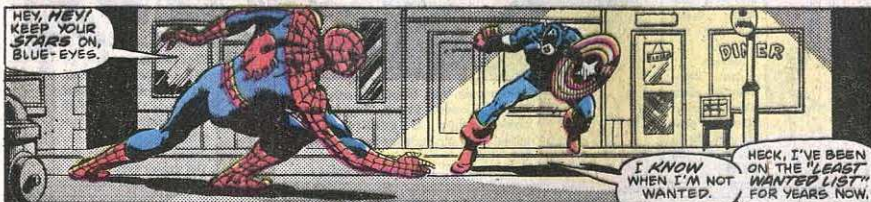
AND CAPTAIN AMERICA MEANS WHAT HE SAYS!

OBOY... THAT SHOULD TEACH ME TO KEEP MY GUARD UP!

WOTTA YA KEEP IN THOSE GLOVES, CAP--?



PINT-SIZED A-BOMBS?



ALL NEW GOODIES FROM SPIDEY'S WEB

SPIDER-MAN FLASH CAMERA

Have Spidey himself take your picture with this Fantastic flash camera that takes beautiful pictures. Batteries for flash not included \$7.95 & 1.00 P&H



SPIDEY CAR WITH BOAT AND TRAILER



Friction powered - search the country side or sail the sea with Spidey. \$2.98 & .50 P&H

All denim complete with a felt figure of Spidey on its back. Great for school, camping or anything. \$6.49 & 1.00 P&H



SPIDER-MAN BACKPACK

SUPERSHOOTER



Choose from the Spider-Man Web shooter, the Hulk flying fist or the Captain America super shooter. All eject safety rubber tipped projectiles. Each \$2.39 & .50 P&H

MINIATURES BY CORGI



ALL NEW

Spider-Man Van, Captain America & Marvel Comics Truck. Sturdy Corgi construction & quality. These miniatures are built for hours of super fun. Entire set of 3 - \$3.69 & .49 P&H



Get this set of over 20 full color stick-ons. Use them on your books, bikes for decorations or anywhere. \$3.00 & .50 P&H for the entire set.

SPIDER-MAN UTILITY BELT



Featuring Spidey Watch, handcuffs, grapple, web and communicator. Entire Set only \$5.19 & 1.00 P&H. Also available - the Batman utility Belt and the Wonder Woman Utility Belt. Each Set \$5.19 & 1.00 P&H

SPIDEY TALKING VEHICLE



No batteries needed. Friction powered just watch your Spider-Man Car do its thing, saying 6 exciting messages. \$7.98 & 1.00 P&H.

SEND TO: SUPERHERO MERCHANDISE
P.O. BOX 777 DEPT. 9
DOVER, NEW JERSEY 07801

SPIDEY SUPER SLEEPER Yoyo

What's the greatest yoyo of them all - A Spidey yoyo. Only \$1.19 & .40 P&H



SPIDER-MAN SECRET PEN



Comes with secret compartment, firing head telescope and writes with invisible ink. Complete with instructions. \$1.98 & .49 P&H

PLEASE SEND THE FOLLOWING IMMEDIATELY:

- CAMERA ☐ \$8.95
- CAR, BOAT & TRAILER ☐ \$3.48
- BACKPACK ☐ \$7.49
- SUPERSHOOTER ☐ \$2.89
- MINIATURES ☐ \$4.18
- UTILITY BELT ☐ \$6.19
- YOYO ☐ \$1.59
- STICK-ONS ☐ \$3.50
- PEN ☐ \$2.47
- TALKING VEHICLE ☐ \$8.98
- * SPIDEY ☐ BATMAN ☐ WONDER WOMAN

I'VE ENCLOSED \$ _____ (* INCLUDES POSTAGE & HANDLING. ALLOW 4 WEEKS FOR DELIVERY.)
BANK AMERICARD NO. _____
MASTERCARD NO. _____

SEND TO: _____ EXPIRATION DATE _____
NAME _____ AGE _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____

CANADIANS ADD 50¢ - U.S. FUNDS ONLY

A NEW HEROES WORLD HAS OPENED - JUST FOR YOU, LOCATED AT NEW APPLEBATE SQUARE, NORTHWESTERN HIGHWAY, SOUTHFIELD, MICH. (JUST A STONE'S-THROW FROM DETROIT). COME VISIT US - YOU WON'T BE SORRY!

IT'S FUN

for every one!

NO SUGAR TO HARM YOUR TEETH!
OK WITH MOMS OF THE WORLD!

Soft, Juicy
Chunks!

GREAT
TASTE

Amazing
BUBBLES-
4 LONG-LASTING
FLAVORS!

Soft'n
Sugarfree

Bubble Gum

ORIGINAL
BUBBLE GUM FLAVOR

IBLAMMO

IBLAMMO
Soft'n Sugarfree

Bubble Gum

IBLAMMO
Soft'n Sugarfree

Bubble Gum

IBLAMMO
Soft'n Sugarfree

Bubble Gum

Ask your Mom to buy
the money-saving box.

IBLAMMO®

You can buy chunks
one-at-a-time.

Soft'n Sugarfree BUBBLE GUM

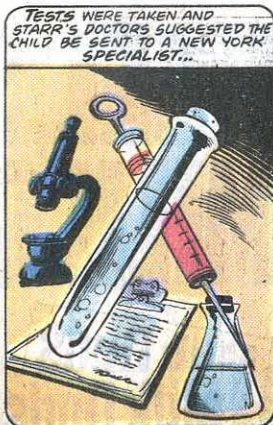
T.M.



SHOWING LITTLE CONCERN FOR PERSONAL SAFETY, HE RACES AHEAD...



CAP REMEMBERS HIS BRIEFING... REMEMBERS HOW IT BEGAN OUTSIDE THE LOS ANGELES MANSION OF ROBERT STARR, THE MOVIE IDOL...



HEEL, SUPERDOGS! MILK DUDS SUPERD



Superduds of the Universe, take heart! At last our time has come.

No longer will we suffer the scorn of those who would mock our cause.

No longer will we bear the insults of the sniveling superavengers.

Groveling glory-seekers! They have their sweepstakes, and we shall have ours.

The Infamous Milk Duds Superduds Sweepstakes, to be precise.

Just fill out the entry blank, then mail it back to us. And strike a blow for Superduds everywhere.

A MASTERFULLY MENACING SCHEME!

To all Milk Duds, Slo Poke, and Black Cow eaters, we offer an opportunity that the misguided followers of superheroes cannot share.

And you shall hear all about it, in due time.

But first, have patience while we tell you of our grand design.

Our design for total domination of the Famous Clark

Bar Superhero (Ha!)

Sweepstakes.

We shall insist

that your entry

be accepted

in their Sweep-

stakes. To give you

an equal chance at the

prizes they offer to their toadies.

We shall use force, if necessary.

YOUR DATE WITH DESTINY!

Now for the spoils of victory. The rich rewards of ruthlessness.

If you should be the first-prize

winner, you and your family (limit of four people) will be flown to New York City and back.

You'll stay for three days and two nights. All expenses paid.

You'll be taken on a personal tour of the Marvel Comics offices, where an artist will draw your image into an upcoming issue of your favorite Marvel Comic.

You'll be part of the action in a famous superhero adventure.

You'll be allotted time for such frivolous activities as

sightseeing. And,

when your comic

adventure is

published,

you'll get

15 copies to

bestow

upon your

family and

fraudulent

friends.

They'll be

awestruck

to know a

famous

person

like

you.

If you happen to be one of the 20 second-prize winners, you'll get your own Famous Superhero (Bah! Dolts!) or Infamous Superdud wristwatch.

You'll have your choice of the cowardly countenances of such

witless wonders as

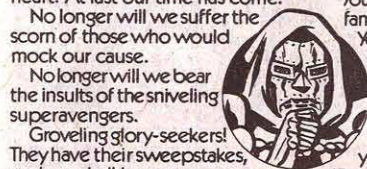
Wonder Woman,

Superman,

Spider-Man,

or Batman.

Or, for



!! IT'S THE INFAMOUS MILK DUDS SWEEPSTAKES!

the enlightened among you, the Joker. The full-color Swiss-made watches would normally sell for \$19.95 to \$23.95.

If you should be one of the 100 third-prize winners, you'll get a year's subscription to the DC or Marvel comic of your choice. The Incredible Hulk, Green Lantern, Wonder Woman, Ms. Marvel, Captain America, Red Sonja, Justice Society, Plastic Man, Thor, you name it. Even that precious poppet, Little Lulu.

GRAND AND GLORIOUS SUPERDUDPRIZE!

And now, faithful followers, we come to the opportunity we promised earlier. In addition to drawings for all those prizes you've just been reading about, everybody who dares to enter the Infamous Milk Duds Superduds Sweepstakes



will automatically be entered in a special drawing. And ten of those people, maybe even you, are going to win splendid Schwinn ten-speed bicycles.

Of course, wrappers from Milk Duds, SloPoke or Black Cow can also help you get all kinds of super premiums. All of the details are in the Famous Clark Bar ads.

So find yourself a pen or pencil, fill out the entry blank—the rules (alas, we do have rules) say you must print—and mail your entry before November 1, 1978.

It's so easy, even a simple-minded super-do-gooder could do it.



THE INFAMOUS MILK DUDS SUPERDUDS SWEEPSTAKES!

P.O. Box 55 Chicago, Illinois 60677

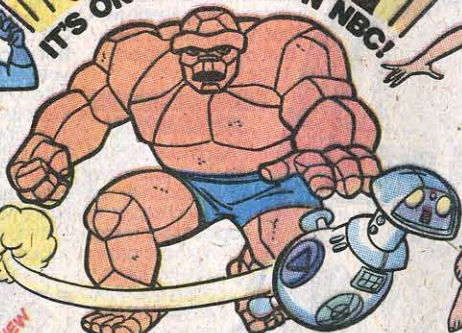
RULES

1. To enter, type or print clearly your name, address and zip code on this official entry blank, or on a plain piece of 3" x 5" paper. You can enter as many times as you want, but each entry must be mailed separately.
2. With each entry, send one wrapper from any Holloway or Clark candy product, or the words "MILK DUDS" printed on a separate piece of 3" x 5" paper. (You can send wrappers from Milk Duds, SloPoke, Black Cow, Clark, Crispy, Zagnut, Chancery, Light or Peanut Butter Log.)
3. Send entries to Superduds Sweepstakes, Box 55, Chicago, Illinois 60677.
4. Entries must be postmarked by November 1, 1978 and received by November 10, 1978.
5. Winners will be determined in random drawings conducted by H. Olsen & Company, an independent judging organization, whose decisions are final.
6. Prizes are non-transferable, and substitution of prizes is not allowed. Only one prize to a family. The odds of winning will be determined by the number of entries received. All prizes will be awarded.
7. This sweepstakes is open to all U.S. residents, except employees (and their immediate families) of Bestrice Foods, its advertising agencies, and H. Olsen & Company, and in Missouri, and wherever else prohibited by law. Subject to all Federal, state and local laws and regulations.
8. If you want a list of winners, send a separate stamped, self-addressed envelope to Box 55, Chicago, Illinois 60677.

NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____

SATURDAY MORNING FEVER

IT'S ON THE RISE ON NBC!



NEW
THE **FANTASTIC FOUR**†
*10:30 EASTERN TIME

JANA OF THE JUNGLE
IN THE **GODZILLA POWER HOUR**††
*9:30 EASTERN TIME



YOGI'S SPACE RACE††
*8:00 EASTERN TIME



***NBC'S NEW SATURDAY MORNING
SHOWS START SEPTEMBER 9.
CHECK YOUR LOCAL TV LISTINGS
FOR TIME AND CHANNEL.**



† ©Marvel Comics Group, a Div.
of Cadence Ind. Corp. 1978
†† ©Hanna-Barbera
Productions Inc. 1978



SEND FOR THE MARVEL SUPERHEROES!



©1978 MARVEL COMICS GROUP

**AT LAST! OUR TITANIC TOP TITLES
ARE AVAILABLE IN A SPECIAL OFFER
AT SUPER SAVINGS!**

NOW

**SEND \$4.50 FOR YOUR FIRST SUBSCRIPTION
AND PAY ONLY \$4.00 FOR EACH ADDITIONAL
TITLE YOU PICK!**



Please mail coupon to:

Marvel Comics Subscription Dept. 88MCBX 575 Madison Ave., New York, N.Y. 10022

☐ Please send me subscriptions to all titles I've checked.

First one year subscription \$4.50; each additional subscription only \$4.00.

☐ Please send me FREE sub. to STAR WARS! I choose five titles.

Enclosed is \$_____. Make checks or money orders payable to Marvel Comics.

Name _____ Age _____
(please print)

Address _____

City _____ State _____ Zip _____

Canadian subscriptions add \$1.00; foreign subscriptions add \$2.00. Allow 10 weeks for delivery.

- ☐ Spider-Man
☐ Peter Parker/Spectacular
☐ Spider-Man
☐ Fantastic Four

- ☐ Conan the Barbarian
☐ Avengers
☐ Incredible Hulk
☐ Captain America

- ☐ Daredevil
☐ Thor
☐ Godzilla

Special FREE SUBSCRIPTION
☐ STAR WARS



NOT IF THE TAX PEOPLE DON'T GETCHA FIRST.

YOU KNOW HOW THEY HATE IT WHEN THEY DON'T GET THEIR SHARE OF THE POT.

SPIDER-MAN?

SHUCKS, YOU REMEMBERED ME.

SUCH DEVOTION COMING FROM A CLOWN LIKE YOU MAKES ME FEEL ALL WARM INSIDE.

YOU DIDN'T LEAVE?

I SHOULD BE ANNOYED...

WHOMP!

BUT I HAVE TO ADMIT I'M ALMOST PLEASED YOU'RE HERE.

YOU CERTAINLY KNOW HOW TO TURN A GUY'S HEAD WITH COMPLIMENTS, CAP!

WHAT? YOU DODGED MY BOLT? BUT I WAS BEHIND YOU!!

HOW DID YOU KNOW--?

YOU WANT ME TO GIVE AWAY ALL MY SPIDER-SECRETS, SPARKY? SHAME ON YOU!

BAH! ONE WAY OR ANOTHER, I'LL FRY YOU BOTH!

YOU CAN'T ESCAPE A MAN WHOSE VERY TOUCH MEANS INSTANT ELECTRICAL OBLITERATION!

GIVE UP, ELECTRO!



THE STORE THAT HAS IT ALL!

From the first Marvel comic published in 1939 to Frank Brunner's original drawing for the cover of Howard the Duck #4. No comic catalog in the world can match CAMELOT.

IT'S EXCITING!
Our Super Catalog costs more because it's the best, but you get your money back with your first order.

CAMELOT

912 CLAY
HOUSTON, TEXAS 77002

**SUPER COMIC
CATALOG \$2.00**

**REFUNDABLE
WITH FIRST ORDER**

JOIN THE GOLD RUSH

Now you too can own your own Piece of GOLD. These genuine Mexican Gold Press Tokens are available to all prospectors at \$4.55 ea. 100 that's right, 100 old different Indian Pennies/Custom Holder \$8.95 per order

**A & I COINS 103 Washington Avenue,
Dumont, New Jersey 07628**

EVERY ORDER GETS A FREE GIFT

Bought **ESTELL COMICS** Sold
Want low prices, fast service, great choice of Marvel & D.C. Comics and a letter of acknowledgment with every order? Send 25¢ for both our Catalogs and an Estell Buck worth 25¢ on your first purchase. Estell Comics, Box 23442, San Diego, CA 92123



CREATE YOUR OWN CLOSE ENCOUNTER!

Send now for detailed instructions on how to build your own flying saucer. Really flies! Easy to Build! Send \$5.00 check or m.o. to: U.F.O. P.O. Box 11278, Kansas City, Mo. 64119.

THE MOONDANCE CATALOG

LARGE, ILLUSTRATED CATALOG of MARVEL & DC COMICS, POSTERS, BOOKS, RECORDS, UNDERGROUND COMIX, HEAVY METAL T-SHIRTS + Coupons for FREE GIFTS & DISCOUNTS. Send \$1.00, refundable with first order. MOONDANCE, 11 BOYD HILL ROAD, WILMINGTON, VERMONT 05363

HIGH SCHOOL

DIPLOMA

&

RING



YOURS THROUGH HOME STUDY

PREPARE FOR GED OR COLLEGE ENTRANCE

United Schools and Services

401 N. Interurban Richardson, Texas 75080

Texts Purchased By: Departments of Education • Private Schools • Colleges

Mail This Coupon NOW For Persons 16 or Over

UNITED SCHOOLS AND SERVICES Dept. M108
Box 1088, Richardson, Texas 75080

Please Rush FREE Information about High School.

Name _____ Age _____

Address _____ Apt. _____

City/State/Zip _____

No Salesman Will Call.

POEMS SET TO MUSIC

Let our staff of professional songwriters turn your words into a song. Send your best poems for prompt consideration. **FREE EXAMINATION**

Songs recorded - phonograph records made. **NASHVILLE MUSIC PRODUCTIONS**
Box 40001, Studio T, Nash., Tn. 37204

COMICS? WE GOT 'EM!
Thousands! Marvels a specialty. **FREE** list! Get Funny Money discount coupons with your first order!

LONE STAR COMICS
1423 E. Abram, Arlington, Tx 76010



BALLOON ANIMALS

Make in Seconds - 10 balloon animals \$1.00

easy directions

Madill Co.

150 French Road

N. Ton., N.Y. 14120

FREE COMIC LIST

Send now for our latest selling list of Marvel and DC Comics.—**RICHARD ALF.**
Box 20622-R, San Diego, CA 92120



MONEY IN MAGIC & FUN

Big Catalog & 3 Tricks

LOOK! Throw Your Voice, Rubber

Dollar, 4" Magic Paddle, 7 More

Tricks, 25¢ Coupon, Big Catalog.

Send \$1.00 **SUN MAGIC, WILMSTON, VT. 05495**

COMIC BOOK BACK ISSUES

Send only 25 cents for my "Bonus" Package

and Detailed Price List of 200,000

MARVEL-DC-DELL-OTHER comics now in

stock. You will receive **FREE** copies of two

booklets, "Comic Book Collecting from A

to Z" and "Comics as a Hobby," plus a "Comics"

newsletter and a first-order "Bonus"

Premium. Satisfaction Guaranteed with my

fast, dependable, "SUPER SERVICE."

MAX SEELEY

SUITE 708, 1115 SHERBROOKE STREET WEST

MONTREAL, CANADA H3A 1H3

Skinny. Self-conscious.

Gain pounds, inches,

confidence.

You just don't eat right.

Wate-On's calories can

help shape your whole

body plus give you

vitamins, iron, minerals

and energy nutrients.

Wate-On works. Liquid,

tablets and bars. Ask

your druggist. **FREE**

Guide to Successful

Weight Gaining write:

Wate-On, Dept. WD-98,

500 Hunter Drive,

Oak Brook, Illinois 60521.

Shape a new

you.

Wate-On®



the Badge of the Future...

CONSERVATION

Learn at home in spare time

Don't be chained to desk, store counter or factory

machine. Enjoy an outdoor life with the extra rewards of

hard muscles, broad skin, vibrant good health. Show

under pinet catch breakfast from joy stream! Feel

like a million and look like it. Tool Step-by-step home study

program. Invest your valuable time. Now learn about this in-

ing outdoor life. Send for **FREE "CONSERVATION CAREER**

KIT." No obligation. No salesman will call.

Badges given are simulated

NORTH AMERICAN SCHOOL OF CONSERVATION, Dept. RJ0088

4500 Campus Drive, Newport Beach, California 92663



FREE CATALOGUE

75,000 COMICS IN STOCK. LOW LOW PRICES!

MARVEL & D.C. OUR SPECIALTY.

TORONTO'S LARGEST MAIL ORDER SERVICE.

DRAGON LADY BOOKS

P.O. BOX 190, STATION "M"

TORONTO, ONTARIO M6S 4T3

Marvel Comics Back Issues for Sale
FREE giant new buying & selling list now
available. Over 500,000 Marvels listed
in Good, Fine & Mint condition. Huge
inventory of key **GOLDEN AGE DCs**,
Timelys, etc. Low prices. Fast service.
Try us; you'll like us. R. Crestohl,
4732 Circle Rd., Montreal, Canada.

3 MIL COMIC BAGS

\$3.00 per 100 bags

Send 15¢ for sample bag & Marvel catalog

Empire Comics — Box M

1559 Mt. Hope Ave. Rochester, N.Y. 14620

MARVEL COMICS SALE!

FREE LIST!

Over 1 Million Marvels priced at Good, Fine, and Mint

Condition! Low Prices, Fast Service & Bonus Offers!

Collector King, Box 327M, Penfield, NY 14526

OLD COMIC BOOKS

BACK ISSUES OF MARVEL, D.C., DISNEY, AND

GOLDEN AGE COMICS FOR SALE. Over 100,000

COMICS IN STOCK. FOR COMPLETE LIST SEND

25¢ TO: **BLACK GOLD COMICS, P.O. BOX 15032,**

TULSA, OKLA. 74112. (WE ALSO BUY COMICS)

GOLDEN STATE COMICS

Send 10¢ for comics selling list

and **FREE** protective comic bag.

4658 30th St., San Diego, CA 92116

COMICS BELOW GUIDE

We GUARANTEE that ALL our comics are priced **BELOW**

Overstreet Guide. First issues and good-mint early

Marvels now available. Send \$2 for giant catalog.

Allaco Enterprises - Box 3567 - East Chicago, IN 46312

COMIC BOOKS

**FOR
SALE**

250,000 in stock. Complete Marvel
& DC Groups from 1935-1978. Also
TV Guides, Art, Mags., Pulp, Doc
Savage, Walt Disney, Movie Items,
Shadow, etc. from 1900-1978. We
also buy. Send list with price.

GIANT CATALOG 75¢

HOWARD H. ROGOFSKY

P.O. Box 1102-Flushing, N.Y. 11354

FREE ONE MILLION \$ CASH \$



Fool all your friends. You'll get
a million \$\$\$ worth of laughs
with these exact reproductions
of old U. S. Gold Benjamins
(1840). They're yours **FREE** when
you send for our brand new
"FUN CATALOG." Send only
50¢ (coin) for shipping.

THE FUN HOUSE

BOX 1275-MCO NEWARK, N.J. 07101

Satisfy your meat tooth.



For those times when you get a craving for something to really sink your teeth into, sink them into Slim Jim® meat snacks. The chewy all-meat sticks that come in mild, spicy, pizza, bacon, pepperoni and salami. Just about every possible flavor you could ever want. Except, of course, garlic.

A little less than a meal. A little more than a snack.®



Remember How Many Times You Felt Left Out

Because You Were BROKE!



Places the gang was going and you weren't included. They all had money for movies, games, hamburgers and soft drinks . . . all of them except you.

WELL YOU'LL NEVER BE LEFT OUT AGAIN

Now YOU Can Make \$2, \$5, \$10 or More Week After Week

Introduce **GRIT**

To Friends, Relatives,
Neighbors and Others

"America's Greatest Family
Newspaper Since 1882"

GRIT will Help you Start your Own Business

You will be sent papers to sell, supplies and selling helps. You pay for nothing in advance so you don't risk a penny. You pay only for the papers you sell until you know how many to order. You have everything to gain—nothing to lose—by starting your own GRIT business. Over 30,000 young persons all over America now sell GRIT. You'll have steady profits and earn free prizes regularly.

HURRY!
SIGN UP NOW

FILL OUT AND MAIL
THIS COUPON IN AN
ENVELOPE TODAY

GRIT PUBLISHING CO.
Williamsport, PA 17701

Print Name and Address—

GRIT PUBLISHING CO., Williamsport, PA 17701 MC 108

Send me copies each week.

Name

Street or RD

Town State

ZIP Code Male or Female

Age Date Born Year

Telephone (.....)
(area code)

Please Print Your Last Name Plainly Below

Papers sent only in the continental U.S.



THEY STUNNED ME, KID—NOTHING MORE! —3 cough—

ELECTRO DOESN'T EASILY FALL.

DON'T! YOU FOOL.

DON'T PLEAD WITH ME, DOLT. JUST STAND —3 cough-cough— BACK... I'VE GOT TO DEMOLISH THIS JOINT IN THREE MINUTES.

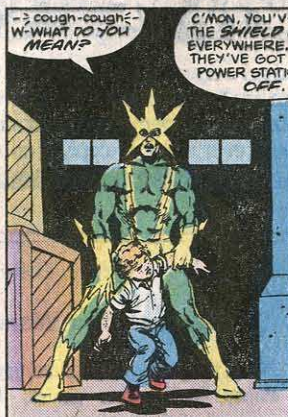
THEN I—I'M USING THIS —3 cough— KID AS MY PASSPORT OUT OF HERE.

THAT'S WHERE YOU'RE WRONG, MISTER.



THE ONLY PLACE YOU'LL GO WITH THAT CHILD IS TO YOUR GRAVE!

GRAVE? AREN'T YOU THE LEAST BIT MELODRAMATIC, WINGS?



—3 cough-cough— W-WHAT DO YOU MEAN?

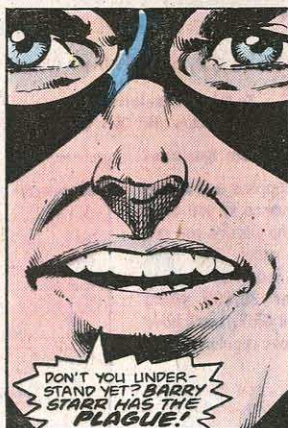
C'MON, YOU'VE SEEN THE SHIELD AGENTS EVERYWHERE... YOU KNOW THEY'VE GOT THIS POWER STATION SEALED OFF.

WHY SUCH AN ELABORATE ROUTINE FOR A SIMPLE KIDNAPPING?



THIS IS BIGGER THAN YOU REALIZE — THAT CHILD MAY VERY WELL BE KILLING YOU.

WHEN YOU KIDNAPPED HIM, HE WAS ON HIS WAY TO SEE SOME MEDICAL SPECIALISTS!



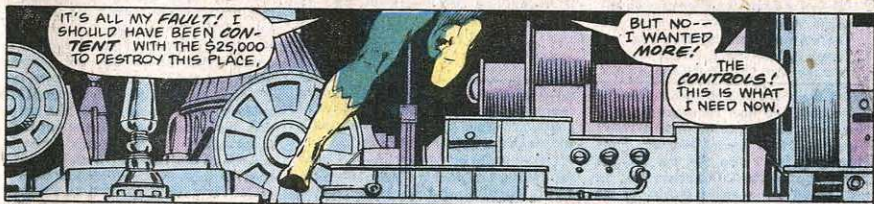
DON'T YOU UNDERSTAND YET? BARRY STARR HAS THE PLAGUE!



THE WHAT?

NO! YOU'RE LYING!

YOU CAN'T BE SERIOUS!



BULLPEN BULLETINS

STAN'S SOAPBOX

Hey, remember me telling you I was going to Tokyo in May to help launch some new Marvel projects? Well, now that I'm back, I thought you'd like to know that all of Japan seems to be mad about Marvel! They're doing their own version of Spider-Man, live-action, as a weekly TV series; publishing more stories of our shy little superheroes than I could count; and I wish you could see all the clever toys and games they've based on our Marvel myths. One of these days we'll do an article showing some of our more picturesque Japanese items, as soon as we can figure out which mag to print it in.

Item! You'll soon be seeing a great new feature in the Sunday Comic pages of newspapers from coast to coast called "Marvelous Fun and Games" by Owen McCarron (the talented whiz who brought you the first few Simon & Schuster Marvel Fun Books.) The full-color feature presents your superhero favorites in a merry melange of puzzles and games. Who says we're not spreading culture all over the land?

And now, it's time to reply to the first of the many, many questions you've sent me in answer to an earlier Soapbox request. This query was one of the most frequently asked, so I'll tackle it first. "Will comicbooks get better and better, or will the field just stagnate with the same recycled ideas?" Naturally, I'm no more of a prophet than you, but here's the way I see it. We'll continue to use the same "recycled" ideas, if that's

what you mean by new adventures of our world-famous superheroes being published month after month, year after year. We'll keep producing them as long as you want them, and judging by the way you've been goblin' them up, your interest hasn't slackened. But, besides bringing our usual literary fare, we spend virtually all of our free time trying to dream up new characters, new formats, new concepts, to keep the world of comics vital and alive and ever-growing. Just look at some of our recent innovations: the Marvel line of rock star mags, such as KISS, the BEATLES, the upcoming SHAUN CASSIDY, SGT. PEPPER, ROLLING STONES, and other titles. The new Marvel super-specials, \$1.50 magazines with artwork in full-color on glossy paper, such as our CONAN SUPER SPECIAL, with many other titles to follow. Then too, there are the new Marvel movie and book adaptations, plus PIZZAZZ, the steadily growing CRAZY, and the countless new Marvel projects in the works from Simon & Schuster and Pocket Books. And, as soon as we can catch our breaths, we'll be coordinating our projects with our own magazines in a new different series of publications. 'Nuff said?

Next ish—the answer to another of your most oft-repeated questions: "Is Irving Forbush a real person?" Till then, if you can bear the suspense, why not take a duck to lunch?

Excelsior!

Stan

ITEM! They came from the wooded glens of Connecticut, and from the exotic shores of New Jersey, from the far off glades of Penn's Woods and from nearby Midtown. From Flushing by the 7 train they travelled, and from Inwood by the A. One plucky lady, 'tis said, braved the awesome dangers of the dreaded LIRR to traverse the staggering distance from her home in the fabled City of Gardens to the Hallowed Halls of Marvel. One by one they came, until at last, to a man they stood united; and the gathered throng convened this year's second Mighty Marvel Writers Meeting. Editor-in-Chief JIM (Trouble) SHOOTER presided, Consulting Editor Marvelous MARY WOLFGAN generously gave of his valuable time to lend an assist, and the Editorial Staff took notes as discussion ranged from the Art of Storytelling to the Science of Balloon Placement. Long into the afternoon they spoke, and when at length they adjourned, if no Great Issues were resolved, it was clear that every single body in that room cares about his work, and cares deeply. It

seems to us that there's no ingredient more necessary to Quality than Caring — and we're pretty darn proud to be the kind of people and the kind of company that cares!

ITEM! Speaking of GODZILLA—just when we thought we'd seen it all, Devil-May-Care DOUG MOENCH and Happy HERB TRIMPE came through with a little idea that flipped our embroidered babushkas! It's incredible! It's unbelievable! It's a beautifully ironic twist of fate that is guaranteed to leave Marvel continuity buffs everywhere astonished and delighted! It's real—and it's happening in the pages of GODZILLA #17, on sale right now! So get out there, Lizard-philis, and nab your copy before it gets away. Be warned, however—there's a Godzilla you've never seen before lurking inside!

ITEM! The shredding sound you hear, should you happen to be in the Apple near 575 Mad Avenue, is probably Marvel Editor Broadway BOB HALL feeding another page of the rulebook to the Armadillos. As if it weren't enough permitting, nay, wholeheartedly

approving the madness currently raging 'twixt the covers of GODZILLA, Bob has thrown caution, convention, and sanity to the winds with the Dynamic DEFENDERS as well. Once again, he has combined the not inconsiderable talents of DAVE (The Dude) KRAFT and Energetic ED HANNIGAN and more-or-less turned them loose on a three part mini-epic ranging from the pits of Earthly Urban Blight to (are you ready for this?) the gleaming spires of Eternal ASGARD! Dave and Bob have been closely coordinating with Consulting Editor and resident Mythology Expert: Rascally ROY THOMAS concerning the Defenders' doings in the Golden Realm, to make certain everything meshes perfectly with Roy's current storyline in the pages of THOR. As for what's actually going on, Dave, Ed, Bob and able Assistant Editor MARY JO DUFFY asked us *not* to say! We will tell ya however, they have spent quite a bit of time lately chortling over their plans, so you can be sure what's coming up, beginning in DEFENDERS #66, (on sale now) is not what you'd expect. Get your copy and let us know what you think—should we fire the lot of 'em—or give 'em a raise?

ITEM! And now for something completely different! You say your car won't start, your bowling average is down and your ring-around-the-collar is loud enough to wake the neighbors? Well, you lose. Sadly, we must admit that our new MIGHTY WORLD OF MARVEL PIN-UP BOOK will do absolutely nothing to right most of the cruel injustices of Fate. What it *will* do is dazzle you with its 21 huge 11"x15" full-color illustrations of Marvel's Magnificent Heroes and Heroines in action! It's all here—all the glory, grandeur, power, and drama that marks the Marvel Age of Comics, caught in the carefully created and skillfully selected poster shots that tell it best. The accompanying narrative will excite and enlighten you. No collector should be without his own copy. You'll see it at better book stores everywhere—if you look soon!

ITEM! For those of you who are independently wealthy, and, therefore, send your chauffeur down to the magazine store to pick up the latest batch of Marvel's monthly offerings, and then don't bother to count the change from the C-Note you gave him, we feel obligated to mention that Marvel Comics are still only 35¢ a throw. That, of course, is an academic point to the landed gentry, but to the rest of you—and us—it means a lot. We've been getting the message from your many cards and letters for umpteen months back, that today's up-and-away prices are squeezing you hard—and you just don't have the bucks to pay 50¢ or a Dollar for Comics—even for comics as good as ours. Okay, guys, we're listening. We heard ya! And we're holding the line!

THE ALL-NEW FANTASTIC FOUR SHOW IS HERE!

AT LAST! MIGHTY MARVEL COMICS
CO-PRODUCES AND PRESENTS
THE ANIMATED ADVENTURES
OF THE WORLD'S GREATEST
COMIC MAG HEROES EVERY
SATURDAY MORNING
ON NBC!

**IT'S THE MARVEL AGE
OF TV SENSATIONS!**

DON'T MISS IT!

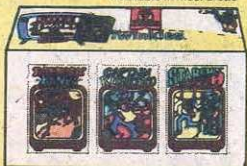
**AND WAIT TILL YOU
MEET HERBIE!**

Free Wacky TV Show cards



Three free cards on specially marked Hostess family packs. 48 cards to collect and trade! On the front: wacky titles and color pictures of well-known TV shows. On the back: giggly TV riddles and fascinating facts. Offer good Sept. 4 - Oct. 21, 1978 or while supply lasts.

Available in most areas

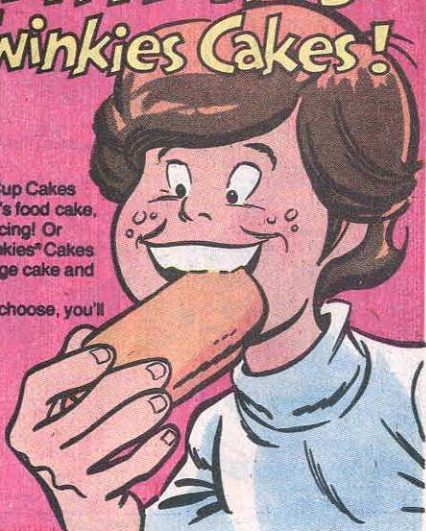


Have fun with Hostess Cup Cakes & Twinkies Cakes!



Bite into Hostess® Cup Cakes and enjoy rich devil's food cake, smooth chocolaty icing! Or choose golden Twinkies® Cakes for light, moist sponge cake and creamed filling!

Whichever you choose, you'll have a lot of fun!







Wonder Woman



Batman



Superman



Spider-Man



YOUR HERO ADDS ZAP,
SPARKLE TO
YOUR ROOM

SUPER

HANG UPS

\$3.00
VALUE
FOR
ONLY

25¢

YOUR CHOICE OF ONE FOR YOUR WALL

WOW! Select one of four colorful plastic Decoplaque™ Super Heroes™ and add glittering ZOW, POW by hanging it on your bedroom wall! Fantastic 24" tall! Dynamic design! Brilliant brightness! Amazing action pose! And a super bargain for only 25¢!

EARN PRIZES, EXTRA CASH

EASY! FUN! Join the Youth Opportunity Sales Club and sell beautiful imprinted Christmas cards and gifts! FREE membership, sample album, prize catalog! No cost! No obligation!

MAIL COUPON NOW

Y.O.S.C.
**YOUTH OPPORTUNITY
SALES CLUB**

Dept. 43

P. O. BOX 530 • ST. LOUIS, MISSOURI 63166

I enclose 25¢ for my Super Hero™ Decoplaque™ (limit 1) and all FREE Youth Opportunity Sales Club sales materials at absolutely no obligation. My Super Hero choice is:

☐ Spider-Man ☐ Wonder Woman ☐ Batman ☐ Superman

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

Spider-Man © 1977 Marvel Comics Group. All rights reserved.
Batman, Superman, Wonder Woman © D C Comics, Inc. 1977

JOIN THE
SPIDER-MAN
NETWORK OF FRIENDS
FAN CLUB!



Now you can become a member of Spidey's very own "Network of Friends". Just send in \$5.00 plus postage and handling, and you will receive your official Spider-Man membership card along with letters from Spidey, full color pictures, official membership certificate, 16" x 21" poster and lots more. Get your friends to join too!



#2029



#7038



#2030

POSTER



#7039

T-SHIRTS

You'll look and feel like a Super-Hero when you wear these great Spider-Man t-shirts featuring two different full color designs, each on its own fully washable color shirt. Design #7038 comes on yellow, and design #7039 comes on light blue only. From \$4.50 ea.

Copyright © 1978 Marvel Comics Group, a division of Cadence Industries Corporation. All rights reserved.

Send with cash, check or money order to: SPIDER-MAN, P.O. Box K, Stanton, CA 90680

Name

Address

City

State

Zip

allow 4-6 weeks delivery

[illegible]

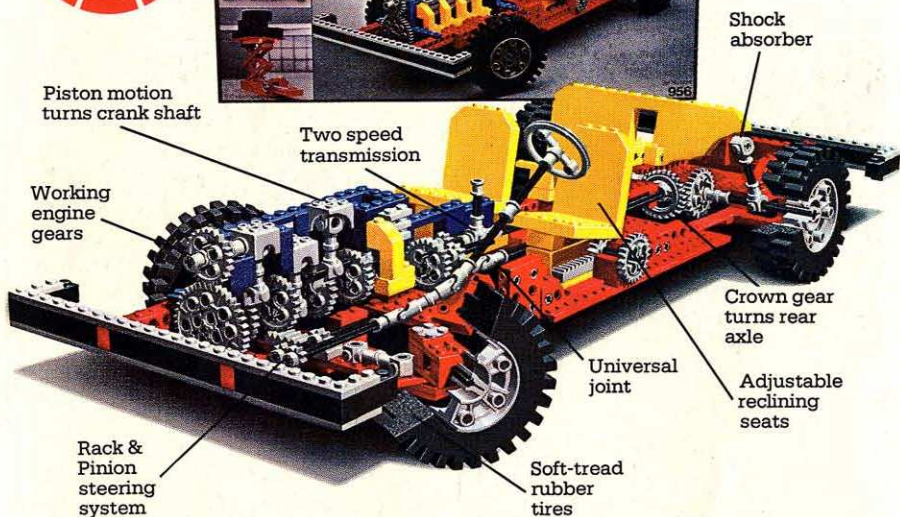
CA, residents add 6% sales tax

Postage & Handling 75¢ per item

void where prohibited

Total S

MOVE IT! STEER IT! SHIFT IT! BUILD IT!



NEW LEGO® EXPERT BUILDER SERIES

They're here! The most challenging, most exciting building sets ever - unlike any LEGO Sets you've ever seen before! Pistons, gear wheels, universal joints that really work - special moving pieces that make every model you build more realistic and even more fun.

There are four sets to choose from:



Auto Chassis, Go-Cart, Farm Tractor and Sky Copter - plus a motor and a parts pack. Each set comes with special building instructions and directions for rebuilding other designs.

Don't miss out. These four new super sets are waiting for you. Now show your friends what an expert builder you are.